



Exciting International Entrepreneurial Challenge

Do you:

- o have expertise in business technology and innovation?
- o want to contribute to the business strategy of an exciting, academically informed commercial proposition?
- o want to work with a small team of highly motivated post-graduate Oxford students and successful entrepreneurs with years of relevant business experience?
- o want the opportunity to pitch a sustainable business proposition to potential investors and enhance your global network?

We are looking for a fellow Oxford student to make up a university team of three students to progress an exciting business venture aimed at informing the upgrading of production of Western heritage goods in China.

Employing a unique combination of 30 years of proven academic and market knowledge, we aim to substantially improve competitiveness in this rapidly expanding target sector, which currently employs 11 million people and contributes to \$Billions of Chinese GDP.

Interested?

Then please contact Gordon or Lisa at:

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