amazon

Graduate Ad Operation Trafficker
Amazon Media Group
Central London

Amazon has a fantastic opportunity for a highly motivated & detail-oriented individual looking to expand their understanding of the Display Advertising industry in a fast paced, hands-on role. You'll play a key part of our Display Advertising program in the UK, where you'll have the opportunity to execute and deliver smart, effective campaigns for new and repeat advertisers.

As an Advertising Operations Trafficker, you will gain a deep understanding of Amazon's Display Advertising products and our technical & operational capabilities. You'll learn how to implement advertising campaigns across the Amazon advertising portfolio to ensure the best customer experience every time.

You'll work closely with teams across all of Display Advertising Services including account management, creative services, product management and the wider Amazon teams including technology teams and business units plus external advertising agencies and key clients.

You will be responsible for:
- Implementing and monitoring the successful delivery of Internet advertising campaigns across all of Amazon advertising opportunities
- Working closely within the Advertising Operations team and the wider AMG group to proactively highlight and resolve any campaign issues
- Working closely with advertising agencies and clients to ensure Amazon provides a great experience throughout the campaign process
- Effective communication with account management, sales executive and creative services to ensure the best customer experience on every campaign execution

What you will learn:
- In depth understanding of the end-to-end process of online display advertising and Amazon advertising opportunities
- Display and Rich Media advertising formats across Amazon.co.uk, IMDb, DPReview, Kindle and Mobile
- How to successfully implement Internet advertising campaigns through in House and DFP Ad Servers.
- How to effectively monitor and troubleshoot campaign delivery issues

We are looking for candidates to display:
- Either recently attained or working towards a Bachelor's degree with an emphasis in Advertising, Analytics or computer science preferred
- An active interest in online advertising or Marketing
- An exceptional eye for detail, ability to problem solve and given the fast paced nature of our division, the aptitude to multi task
- Show a passion for customer focus and with the role being client facing we are looking for excellent communication skills, both written and verbal
- Experience in Microsoft Excel, PowerPoint and the ability to quickly pick up new systems
- Strong organizational skills
- Ability to work well in a team

Interested? To apply, follow this link: https://uk-amazon.icims.com/jobs/266665/job