



# The SBS Seed Fund

at the University of Oxford

Are you an Oxford student or alumni with an existing startup company? An idea for a high-growth business? An invention you are unsure how to commercialize?

Housed within the Oxford Entrepreneurship Centre, the SBS Seed Fund will invest up to £25K in startups led by Oxford students and alumni. We will be scouting for entrepreneurs throughout the academic year, then making 2-4 investments in June of 2013. In conjunction with the Entrepreneurship Centre, we will also run a Lean Launchpad program in the Spring of 2013. You can learn more about us at [sbsseedfund.com](http://sbsseedfund.com) and get in touch with us at [hello@sbsseedfund.com](mailto:hello@sbsseedfund.com).

## How to apply

Initial applications are due **March 7**. We'll be posting that application soon on [sbsseedfund.com](http://sbsseedfund.com). By the end of March, we will select a handful of companies for further diligence. If you're selected for further diligence, we will expect to see (and help you build) a pitch deck, business model canvas, and financial projections. At another meeting in mid-May, we will review that diligence and make investments in the strongest enterprises, looking to sign term sheets in early June and disperse funds by the first of July.

Our minimum investment criteria for companies require that they:

- Have an Oxford student or alumni on a strong founding team
- Are in a pilot/ proof-of-concept / idea / beta-test stage, with no previous institutional investment
- Have the potential to receive follow-on investment or generate substantial revenues in the next 18 months
- Have small initial capital requirements such that the our quantum of funding can make a meaningful difference in the company's trajectory

If you think your company fits these minimum criteria—or have an idea that might—get in touch with us at [hello@sbsseedfund.com](mailto:hello@sbsseedfund.com).

## Lean LaunchPad

For student and first-time entrepreneurs, the Entrepreneurship Centre will be running a Lean LaunchPad program in Trinity term. Applications for the Lean LaunchPad will be run in conjunction with the Seed Fund and due on March 7. We will operate them separately, however: entrepreneurs may apply for the Seed Fund, the Lean LaunchPad, or both.